

# ***Neighborhood Traffic Safety Program***



**CITY OF  
MESA**

*Great People, Quality Service!*

TRANSPORTATION DIVISION

# **Forward**



***The leading cause of death for children in the United States is not a disease or a birth defect; it is unintentional injuries. The primary causes of these injuries are traffic related.***

***The safety of our neighborhood streets is a top priority to the City of Mesa Transportation Division. Making Mesa's streets the safest possible requires a combination of enforcement, engineering, and education. To meet this critical need, Mesa has developed the TEAM Program.***

***TEAM (Traffic Education And Management) brings traffic safety education to the residents of the City of Mesa. Working together with neighborhoods, schools, Police, Fire and community organizations, the City of Mesa Transportation Division is committed to keeping Mesa's streets safe.***

***If you would like more information about TEAM or keeping your neighborhood street safe, please contact the City of Mesa Transportation Division at (480) 644-2160.***

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# Resources



***The City of Mesa Transportation Division has many tools available to assist neighborhoods in their traffic safety efforts. Resources include the following:***

## ***Video Library***

***Several videos are available through the Transportation Division's Traffic Studies Office. These videos may be checked out on a limited basis to Mesa residents. Topics include:***

- ***Child Restraint***
- ***Speeding/Aggressive Driving***
- ***Pedestrian & Bike Safety***
- ***Driving Under the Influence***

## ***Brochures***

***Educational brochures are available in limited quantities to Mesa residents to be used for neighborhood education and distribution. In addition, master copies of educational materials are available for copying. Topics include:***

- ***Child Restraint***
- ***Aggressive Driving***
- ***Pedestrian Safety***
- ***Bicycle Safety Issues***
- ***Traffic Signals***
- ***Stop Signs***

***For more information, or to obtain a complete list of available topics, contact (480) 644-2160.***

# Services



**Services include the following:**

## **Car Seat Inspection Service**

**Studies have shown that up to 89% of all car seats are improperly installed. To schedule an appointment to have your car seat installation inspected or to coordinate a car seat inspection event, please contact the Traffic Safety Educator at (480) 644-2160.**

## **Speakers Bureau**

**The Transportation Division has a speakers bureau available for neighborhood meetings. Topics include speed control, bike safety, pedestrian safety, traffic engineering, street maintenance, and child restraint issues.**

**To schedule a speaker for your neighborhood meeting, please contact the Transportation Division at (480) 644-2160.**

# Programs



**Programs include the following:**

## **Pace Car Program**

**Upon request, the Transportation Division will assist in the development of a neighborhood Pace Car Program. A Pace Car Program is an information campaign that encourages participants to “pledge” to drive the speed limit in their neighborhood. Those who commit are given a certificate and an “official pace car” window sticker. For more information, please contact the Traffic Safety Educator at (480) 644-2160.**

## **Walking School Bus**

**The Transportation Division will assist neighborhood groups or schools in developing a Walking School Bus Program. Successful in many other communities, a Walking School Bus is a group of children who walk to school together under the supervision of one adult or “driver”. The program encourages walking as well as provides adult supervision for children who are pedestrians. For more information, contact the Traffic Safety Educator at (480) 644-2160.**

# **Enforcement**



**Enforcement options that are currently available include the following:**

## **Traditional Speed Enforcement**

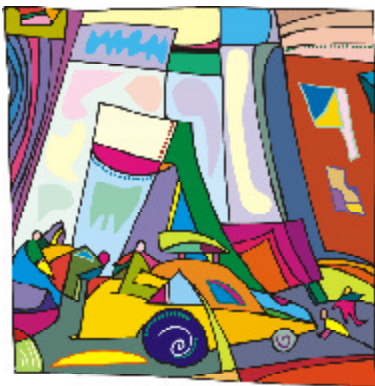
**The presence of a Police Officer for traffic enforcement can be requested by calling the Mesa Police Department at (480) 644-3533.**

**Actions that neighborhoods may take include the following:**

## **Neighborhood Speedwatch**

**Neighborhood Speedwatch involves citizens in the collection of speed and vehicle information that can be used to notify speed violators. Upon request, the Transportation Division will loan radar equipment to a neighborhood representative for use in measuring traffic speeds in their vicinity. Residents will provide a vehicle description, license number, and measured speeds for those vehicles travelling over the posted limit. This information will then be utilized by the Police Department to identify vehicle owners. A request will then be sent by the City asking the driver to watch their speed. Radar equipment is available by contacting the Transportation Division at (480) 644-2160.**

# **Resident Efforts**



## **Speed Trailers**

***Speed trailers are speed detection devices that display the traveling speed of an oncoming vehicle as it passes the trailer. This program operates under the assumption that many drivers do not speed intentionally and will respond to a visual reminder of excessive speed. Speed trailers are loaned to neighborhoods by contacting the Mesa Police Department at: Superstition (480) 644-4371, Falcon (480) 644-2598, Dobson (480) 644-2614, or Central (480) 644-2229.***

## **Neighborhood Block Watch Programs**

***Block Watch Groups are a great way to bring neighbors together to discuss traffic concerns. When a speeding problem arises in a neighborhood, the offenders are often neighborhood residents or friends of the residents. Raising awareness of the issue is an effective method of reducing speed in a neighborhood. Assistance coordinating a Block Watch Meeting can be obtained by calling Police Community Relations at (480) 644-2300.***



# ***Engineering***



***Engineering changes are also a possible solution to neighborhood traffic safety issues. One engineering treatment is speed humps.***

## ***Speed Hump Installation***

***Speed humps are physical features in the road to slow the speed of traffic. There are at least eight factors that must be considered when evaluating a street for a possible speed hump.***

- 1. The street must be a paved, residential street.***
- 2. Curbing on the proposed street must be appropriate.***
- 3. The posted speed limit must be 30 mph or less.***
- 4. The 85<sup>th</sup> percentile speed of the street must be at least 8 mph over the posted limit. A speed sampling must be gathered.***

# Engineering



- 5. Traffic volumes must be between 500-5,000 vehicles per day (for full city participation).**
- 6. The proposed speed hump must not be within 200 feet of a stop sign or traffic signal.**
- 7. The street is neither a fire route nor a major collector street.**
- 8. Drainage on the street is not compromised.**

**Once the above criteria have been satisfied, the installation must then go through a neighborhood acceptance procedure. This is to ensure that the majority of residents support the installation. At least 70% of residents must support the installation and all residents within 50 feet must be in favor.**

**~~If all criteria are met, the City will pay for the installation of the speed hump.~~**

Call (480) 644-2160  
for costs associated  
with speed humps.

# Safety Tips



***Keeping our streets safe is a TEAM effort. Please keep the following tips in mind!***

## **OBEY THE SPEED LIMIT!**

***In Mesa, speeding is the driver error most often committed immediately preceding an accident.***

## **WEAR SEAT BELTS!**

***The use of seat belts is estimated to reduce the risk of fatal injuries to adults by up to 50%. The use of car seats for infants has been shown to reduce the risk of fatal injury by 71%.***

## **WEAR BIKE HELMETS!**

***Wearing a helmet when bicycling, skating, or using a scooter is an easy way to prevent head injuries.***

## **LOOK LEFT, RIGHT, LEFT!**

***When crossing streets, look to your left, your right, and then look to your left again. Be aware of traffic and teach young children to be aware of oncoming traffic.***

## **KEEP VEGETATION TRIMMED!**

***Landscaping can be hazardous when it limits visibility. Please keep vegetation trimmed.***

***For more information on traffic safety, please contact the City of Mesa Transportation Division at (480) 644-2160.***

# Contacts



<b><i>Bus Route Information .....</i></b>	<b><i>(602) 253-5000</i></b>
<b><i>Block Watch .....</i></b>	<b><i>(480) 644-2300</i></b>
<b><i>Traffic Enforcement .....</i></b>	<b><i>(480) 644-3533</i></b>
<b><i>Potholes .....</i></b>	<b><i>(480) 644-3038</i></b>
<b><i>Storm Drains .....</i></b>	<b><i>(480) 644-3038</i></b>
<b><i>Streetlight Outages .....</i></b>	<b><i>(480) 644-3191</i></b>
<b><i>Alley Maintenance .....</i></b>	<b><i>(480) 644-3038</i></b>
<b><i>Traffic Signal Malfunction .....</i></b>	<b><i>(480) 644-2160</i></b>
<b><i>    After Hours .....</i></b>	<b><i>(480) 644-2262</i></b>
<b><i>Speed Hump Requests .....</i></b>	<b><i>(480) 644-2160</i></b>
<b><i>Traffic Safety Education .....</i></b>	<b><i>(480) 644-2160</i></b>
<b><i>Sign Requests or Missing Signs .</i></b>	<b><i>(480) 644-2160</i></b>
<b><i>    After Hours .....</i></b>	<b><i>(480) 644-2262</i></b>
<b><i>Bike Safety Information .....</i></b>	<b><i>(480) 644-2160</i></b>
<b><i>Visibility .....</i></b>	<b><i>(480) 644-2160</i></b>
<b><i>Graffiti Hotline .....</i></b>	<b><i>(480) 644-3083</i></b>
<b><i>Video Loan Program .....</i></b>	<b><i>(480) 644-2160</i></b>
<b><i>Speakers Bureau .....</i></b>	<b><i>(480) 644-2160</i></b>

# Notes



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